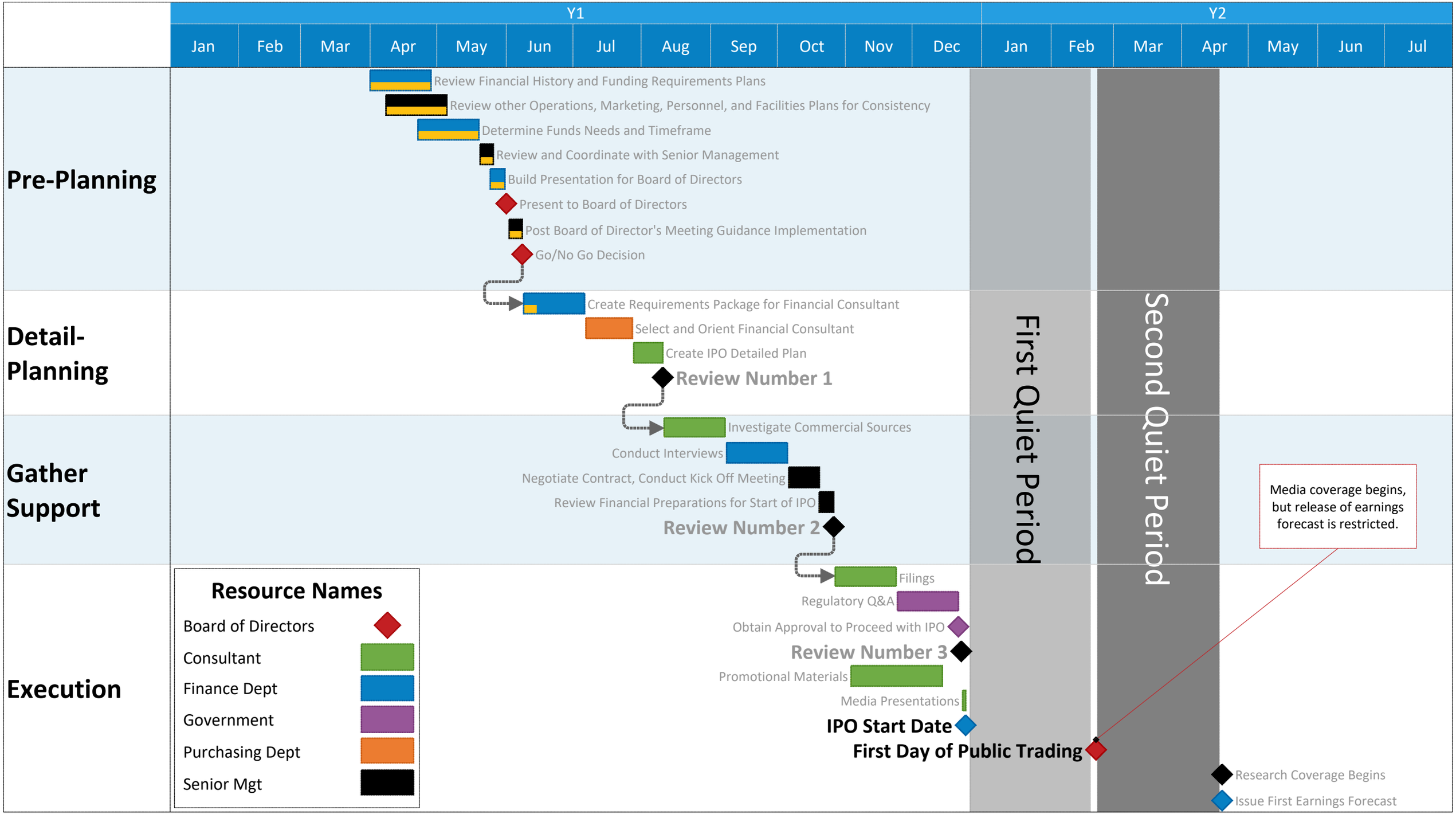
Y1
Y2
Jan
Feb
Mar
Apr
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Aug
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Oct
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Dec
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May
Jun
Jul
Pre-Planning
Review Financial History and Funding Requirements Plans
Review other Operations, Marketing, Personnel, and Facilities Plans for Consistency
Determine Funds Needs and Timeframe
Review and Coordinate with Senior Management
Build Presentation for Board of Directors
Present to Board of Directors
Post Board of Director's Meeting Guidance Implementation
Go/No Go Decision
Detail-Planning
Create Requirements Package for Financial Consultant
Select and Orient Financial Consultant
Create IPO Detailed Plan
Review Number 1
Gather Support
Investigate Commercial Sources
Conduct Interviews
Negotiate Contract, Conduct Kick Off Meeting
Review Financial Preparations for Start of IPO
Review Number 2
Execution
Filings
Regulatory Q&A
Obtain Approval to Proceed with IPO
Review Number 3
Promotional Materials
Media Presentations
IPO Start Date
First Day of Public Trading
Research Coverage Begins
Issue First Earnings Forecast
First Quiet Period
Second Quiet Period
Media coverage begins, but release of earnings forecast is restricted.
Resource Names
Board of Directors
Consultant
Finance Dept
Government
Purchasing Dept
Senior Mgt